

# theWrightCoaching and Consulting Services LLC

## CAPABILITY STATEMENT

### COMPANY SNAPSHOT

**Dr. Les Wright**  
Owner



CAGE 97Z87 DUNS 118337593 NAICS Codes 541611, 541618, 611430



### COMPANY PROFILE

At theWrightCoaching and Consulting Services LLC, we provide quality, affordable coaching services to individuals, groups, and businesses. We offer a range of coaching services and soft-skill workshops tailored to help individuals or businesses achieve personal or professional goals. As a coach, I am passionate about helping people reach their potential and equally dedicated to providing you with the support and guidance you need to succeed.

We offer personal development, life, career, leadership and executive coaching services to individuals and organizations. We believe everyone has the potential for greatness, and are dedicated to helping our clients reach their full potential. Whether you are seeking career advancement, personal growth, or just want some help organizing your life, we can provide you with the guidance and support you need to succeed.

### CORE COMPETENCIES

- ✓ Instructor-led Soft-Skilled Topic Workshops
- ✓ Executive and Leadership Coaching
- ✓ Knowledge, Skills, and Behavior Assessments
- ✓ Development Training
- ✓ Consultancy Training & Mentoring
- ✓ Custom Learning Materials

### DIFFERENTIATORS



#### Personal Development

We offer one-on-one coaching, group coaching, and corporate coaching services. We also offer a variety of workshops and services to meet the needs of our clients, and we are committed to providing the best possible coaching experience.



#### Leadership Development

We partner with organizations to help them develop the next generation of leaders. We offer a wide range of services, including executive coaching, team development, and leadership training. Our goal is to help organizations create a culture of leadership to achieve set goals.



#### Performance Coaching

We are dedicated to providing world-class coaching that enables our clients to achieve business and personal success. Whether you are looking to improve your productivity, communication skills, or relationships, we have the solution.

### SERVICES



Developmental and Personal Coaching



Executive Leadership Coaching



Soft-Skills Workshops

# theWrightCoaching and Consulting Services LLC

## Learning Consulting Solutions

theWrightCoaching and Consulting Services LLC delivers learning consulting services that we can tailor to your short or long-term goals to make your desired outcomes effective, efficient, and sustainable. From initial assessment and benchmarking to the development of learning strategies and recommendations, we will render insightful solutions to meet your needs.

## Contact Information:

**email:**  
thewrightcoachingservices@gmail.com

**website:**  
www.thewrightcoachingservices.com

## Soft-Skills Workshop Topics:

- Effective Listening Skills
- Effective Communication Skills
- Understanding Change
- Self-Development
- Dealing with Challenging People/Establishing Trust
- Prioritizing and Planning
- Great Leadership
- Leading Effective Teams
- Mentor Training
- Managing Upwards
- Positive Leadership
- Diversity and Inclusion
- Emotional Intelligence

## RESOURCES:

- Customized Learning Materials
- Reference Guides
- Multimedia Slides
- Workbooks
- Online Follow-Up

## Soft-Skills Workshop Training

theWrightCoaching and Consulting Services LLC offers several soft-skills workshops that we customize to meet assessed outcomes determined during the consulting phase. We offer several off-the-shelf and customized training workshops. Our workshops are instructor-led and offered through a virtual platform. Our soft-skills workshops can be the key to your success—it's hard to succeed if you cannot navigate interpersonal situations, develop problem-solving and decision-making strategies, and increase your self-awareness.

## Personal Development, Executive and Leadership Coaching

theWrightCoaching and Consulting Services LLC offers personal development, executive, and leadership coaching delivered through a virtual platform or by phone. They can be one on one or in a small-group setting. During the initial session, the coach will provide an overview of what coaching is, what it is not, and how it differs from other development approaches and methods. The coach will also cover ethics and confidentiality expectations, as well as other administrative protocols. The coach will assist the client with developing their goals and an action plan, which the client will establish as a clear map for success and accountability. Coaches help their clients discover new ways of thinking, overcome obstacles, and make the best use of their time.

## Assessments

theWrightCoaching and Consulting Services LLC offers the following assessments: **DiSC®** (including Motivators and Driving Forces, which determines individuals' motivations to succeed on a personal and professional level), **StrengthFinders**, and **Emotional Intelligence**. DiSC® is a behavior assessment tool that more than one million people use every year to help them better understand themselves and those with whom they interact. People then use this knowledge to reduce conflict, improve working relationships, boost their communication skills, identify individual strengths and areas for improvement, and enhance their personal and professional development.



The **StrengthFinders** assessment helps people discover their natural abilities, identify their top talents, and realize more about what makes them unique. It also helps people identify, focus on, and build their strengths.

The **Emotional Intelligence** tool will help you understand what is happening around you in real-time and help you become more helpful to others by using the skills you now know you possess that can influence events and achieve goals. Assessments provide useful insight not only into oneself but also into the motivations of others. Assessments are delivered on line in less than 20 minutes and are validated by certified trainers. Assessments are designed to demonstrate no discrimination on any of the protected Equal Employment Opportunity Commission legislated classifications.